



The University of Texas at Austin
Value Institute for Health and Care
Dell Medical School & McCombs School of Business

Strategy for Health Care Transformation June 23 and June 24, 2021

Agenda

Wednesday, June 23:

Session I. Strategic Transformation

Learning Objectives

- Align enterprise strategy with the purpose of the organization
- Integrate strategy, culture, and measurement to enable transformation

9:00 - 9:15

Welcome

Elizabeth Teisberg, PhD, and Scott Wallace, JD, MBA

9:15 - 10:45

Case Discussion: Transitioning to Value-Based Health Care in the UK: St. Andrew's Healthcare

Elizabeth Teisberg, PhD and Alice Andrews, PhD

10:45 - 11:00

Break

Session II. Strategic Context

Learning Objectives

- Distinguish a strategic plan from a strategy
- Identify an organization's distinctive strategic opportunities

11:00 - 1:00

Strategy and Success

Elizabeth Teisberg, PhD, and Scott Wallace, JD, MBA

Thursday, June 24:

Session III. Aligning Measurement and Medical Success

Learning Objective

- Evaluate the role of measurement in transforming the organization's strategy and culture

9:00 – 10:30 **Case Discussion: Shirley Ryan AbilityLab**
Elizabeth Teisberg, PhD, and Scott Wallace, JD, MBA

10:30 - 10:45 **Break**

Session IV. Leading Transformation

Learning Objective

- Discuss how to enable high value growth

10:45 – 11:45 **Guest Speaker Betsy Owens, Chief Marketing and Innovation Officer
& Senior VP, Shirley Ryan AbilityLab**

11:45-11:55 **Break**

12:00- 12:50 **Beyond Pilots: Changing the Frontier**
Elizabeth Teisberg, PhD, Scott Wallace, JD, MBA, Alice Andrews, PhD

None of the planners or speakers for this educational activity have relevant financial relationship(s) with ineligible companies to disclose.